

Mosman
COUNCIL

PARKING INTO THE FUTURE

THE MOSMAN STORY

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MOSMAN – A BIT ABOUT US



2011 Census Data (Australian Bureau of Statistics (ABS), 2013)



“...a higher annual income than several African nations.” (Fairfax Media, 2014)

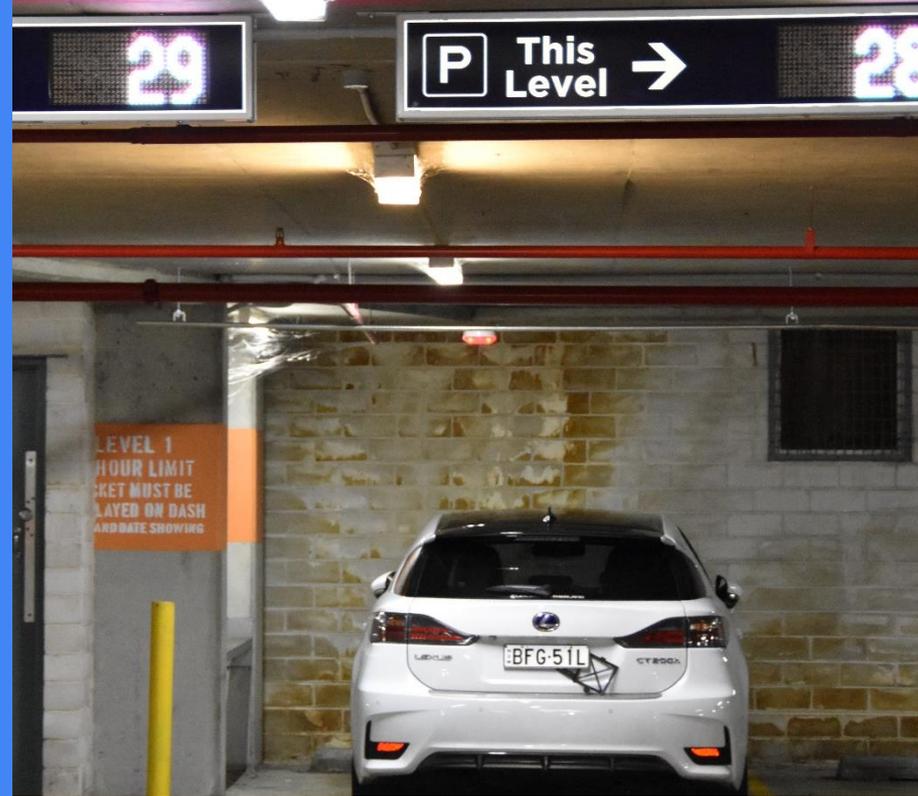
THE HISTORY

- 2008 - Connell Wagner engaged to prepare a Parking Strategy
- 2014 - Parking and Traffic Consultants engaged to prepare a Parking Strategy this time with extensive public consultation.
- Little Community Response!
- Recommendations changed very little in 6 years
 - Increase Supply
 - Manage Demand
 - Look at technology



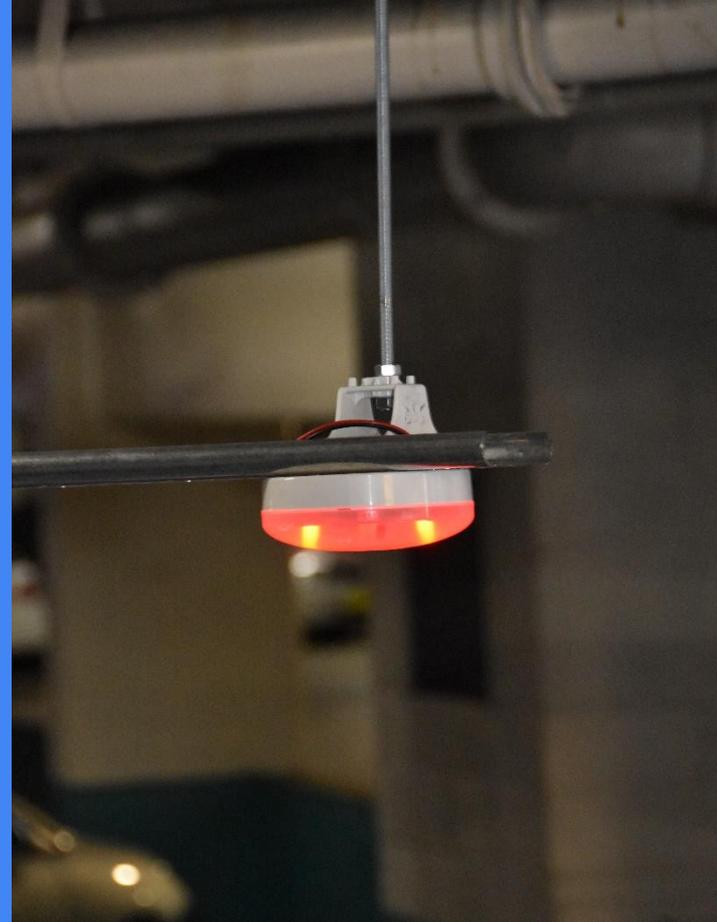
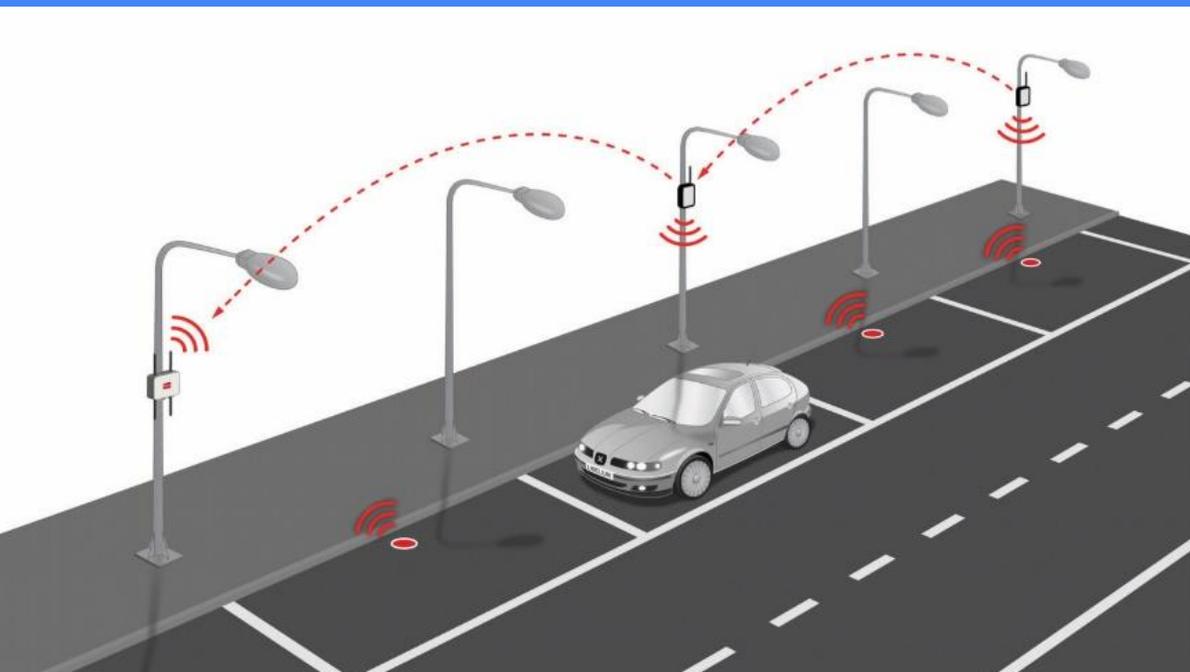
THE FOCUS

- Increase Supply - Car parks and land are expensive!
- Manage Demand – this is a hard sell in Mosman
- The only thing left is Technology



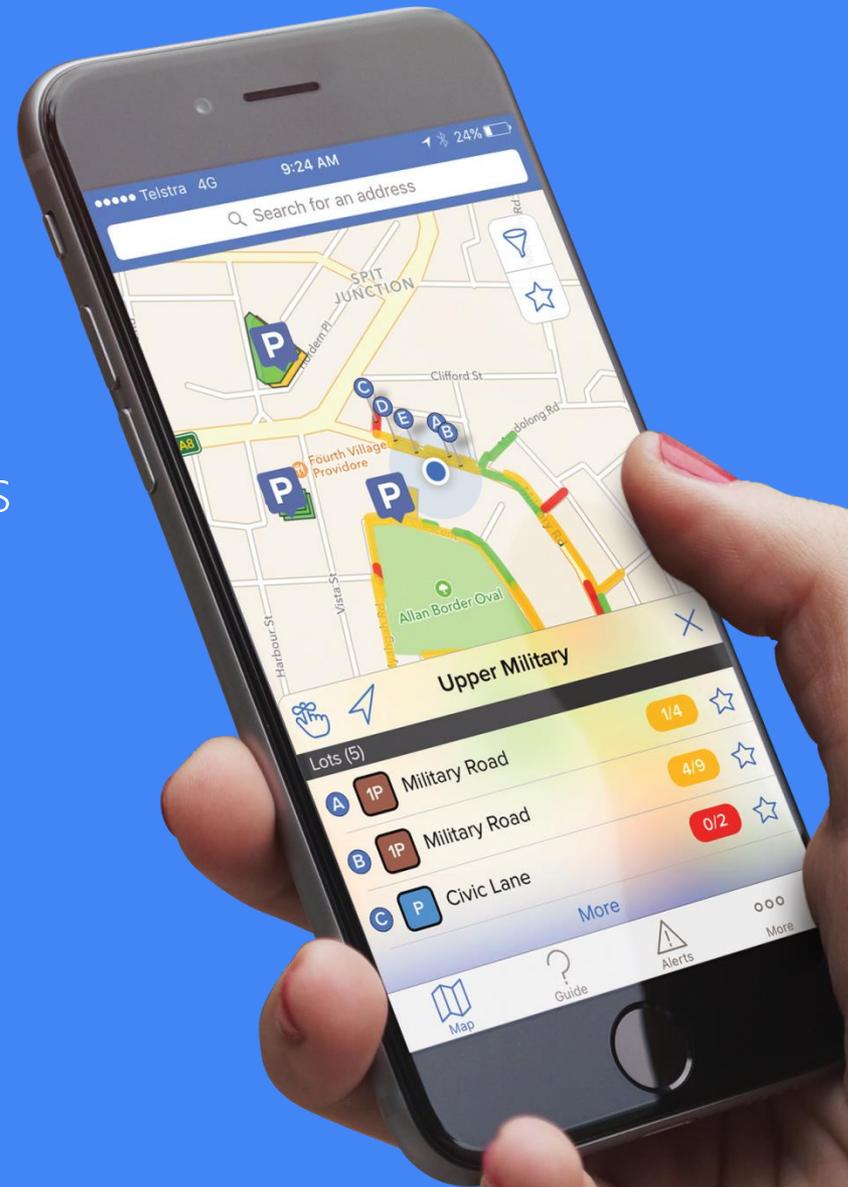
THE TECHNOLOGY

- Above ground sensors
- Below ground sensors
- Real-time way finding signage



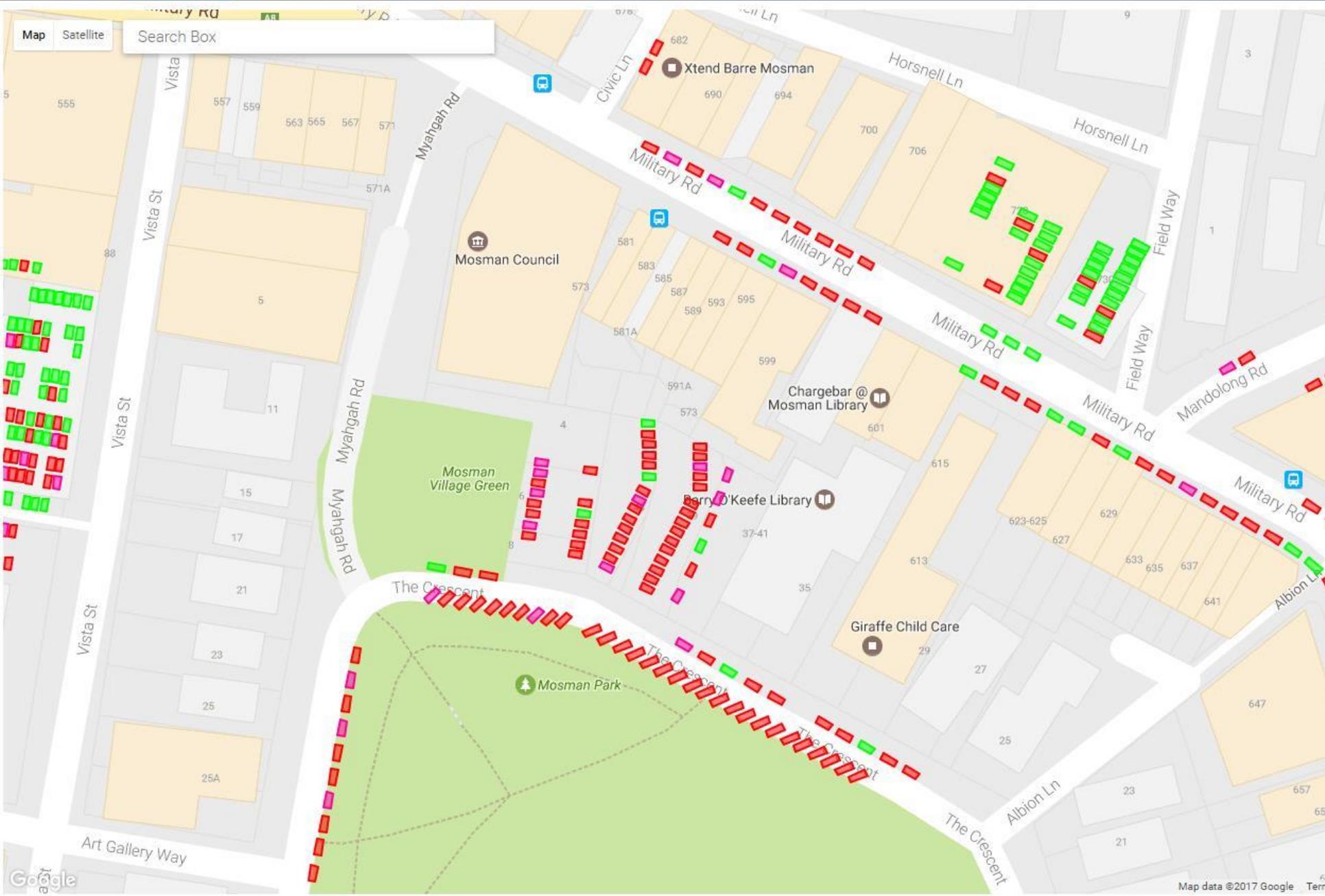
THE FUTURE

- Real-time data shows available parking within the main shopping precinct
- Information about parking bays including maximum stay, time restrictions and type of parking
- Works and alerts with status updates and locations on map



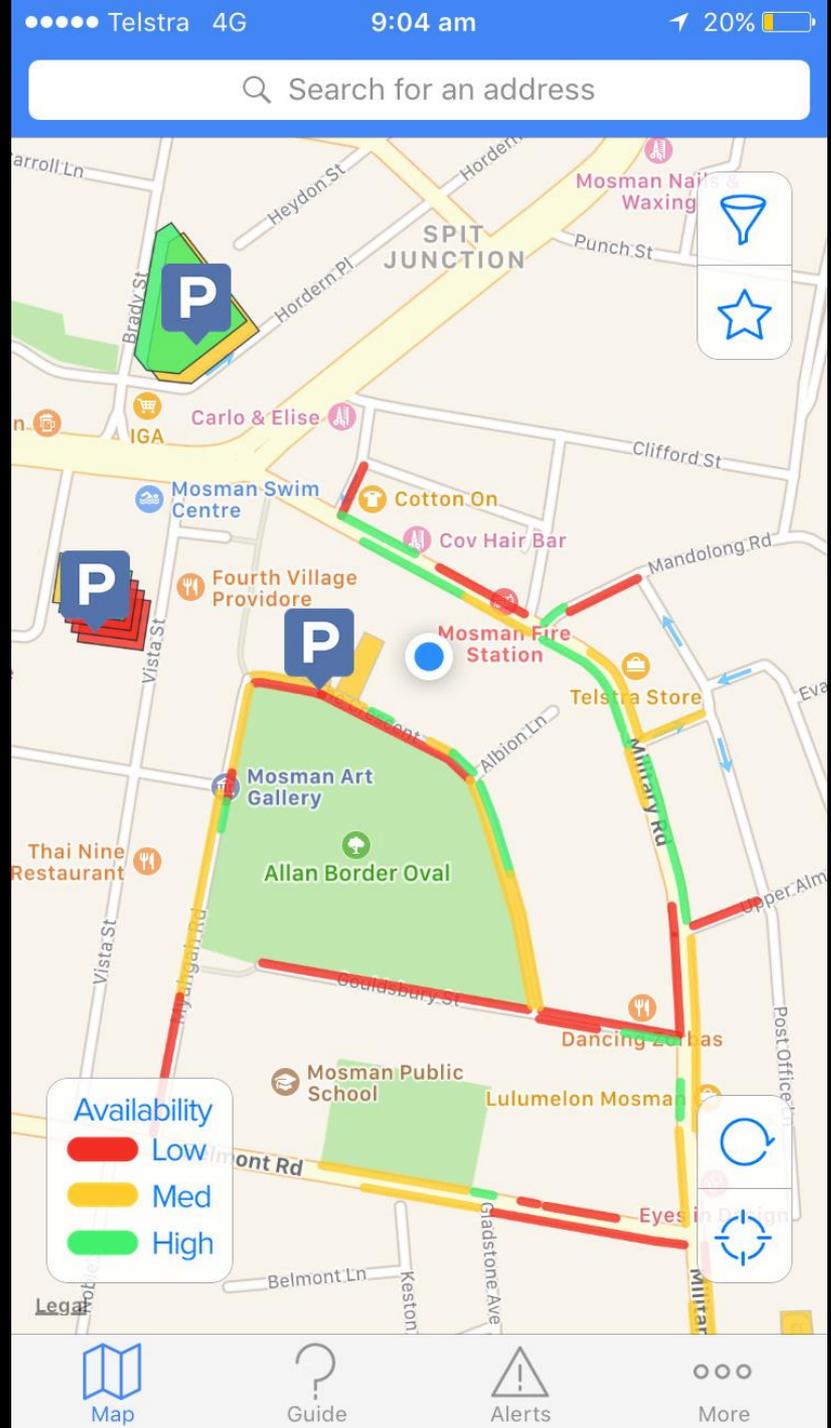
Map Satellite

Search Box



Park Mosman

Village · Civic · Shopping



Search for an address

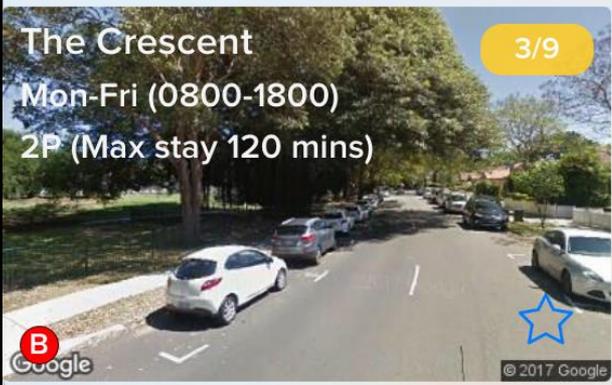


Gouldsbury

Lots (7)

- A** 2P The Crescent 5/6
- B** 2P The Crescent 3/9
- C** 1P Gouldsbury Street 1/2

Less



THE HURDLES

- Getting Councillors to make a decision
- Embracing technology and its issues
- Managing expectations that its all going to work straight away



THE TEAM

Consultation



App Development



Technology

