



Mosman  
COUNCIL

# PARKING INTO THE FUTURE

## THE MOSMAN STORY

---

Craig Covich – Director  
Environment and Planning  
Mosman Council

Matthew Eriksson –  
Graphic Designer  
Mosman Council

# MOSMAN – A BIT ABOUT US



2011 Census Data (Australian Bureau of Statistics (ABS), 2013)



“...a higher annual income than several African nations.” (Fairfax Media, 2014)

# THE PROBLEM

- Traffic and Parking continue to be the biggest issues for the Mosman Community
- Seems to be grabbed by every local government politician but there is no simple solution



# THE HISTORY

- 2008 - Connell Wagner engaged to prepare a Parking Strategy
- 2014 - Parking and Traffic Consultants engaged to prepare a Parking Strategy this time with extensive public consultation.
- Little Community Response!
- Recommendations changed very little in 6 years
  - Increase Supply
  - Manage Demand
  - Look at technology



# THE FOCUS

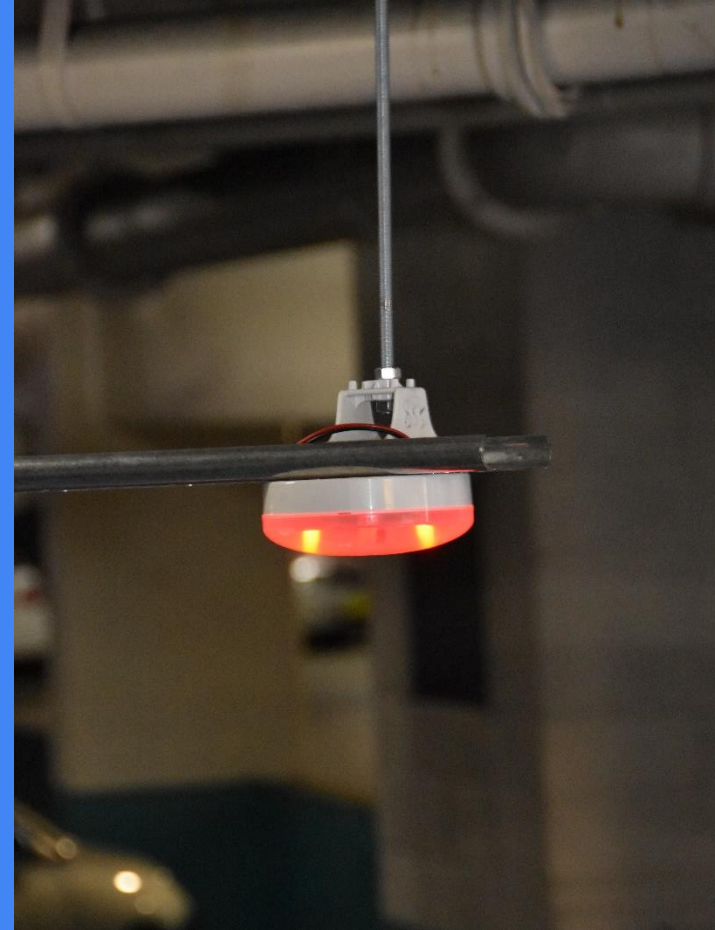
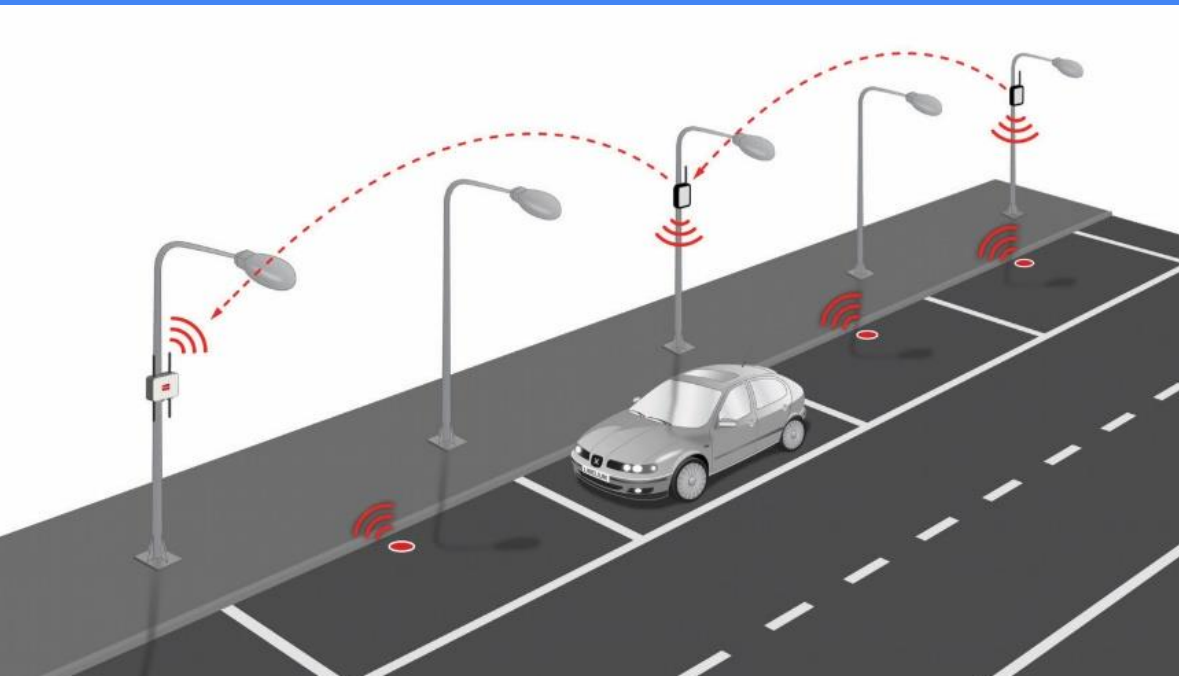
- Increase Supply - Car parks and land are expensive!
- Manage Demand – this is a hard sell in Mosman
- The only thing left is Technology





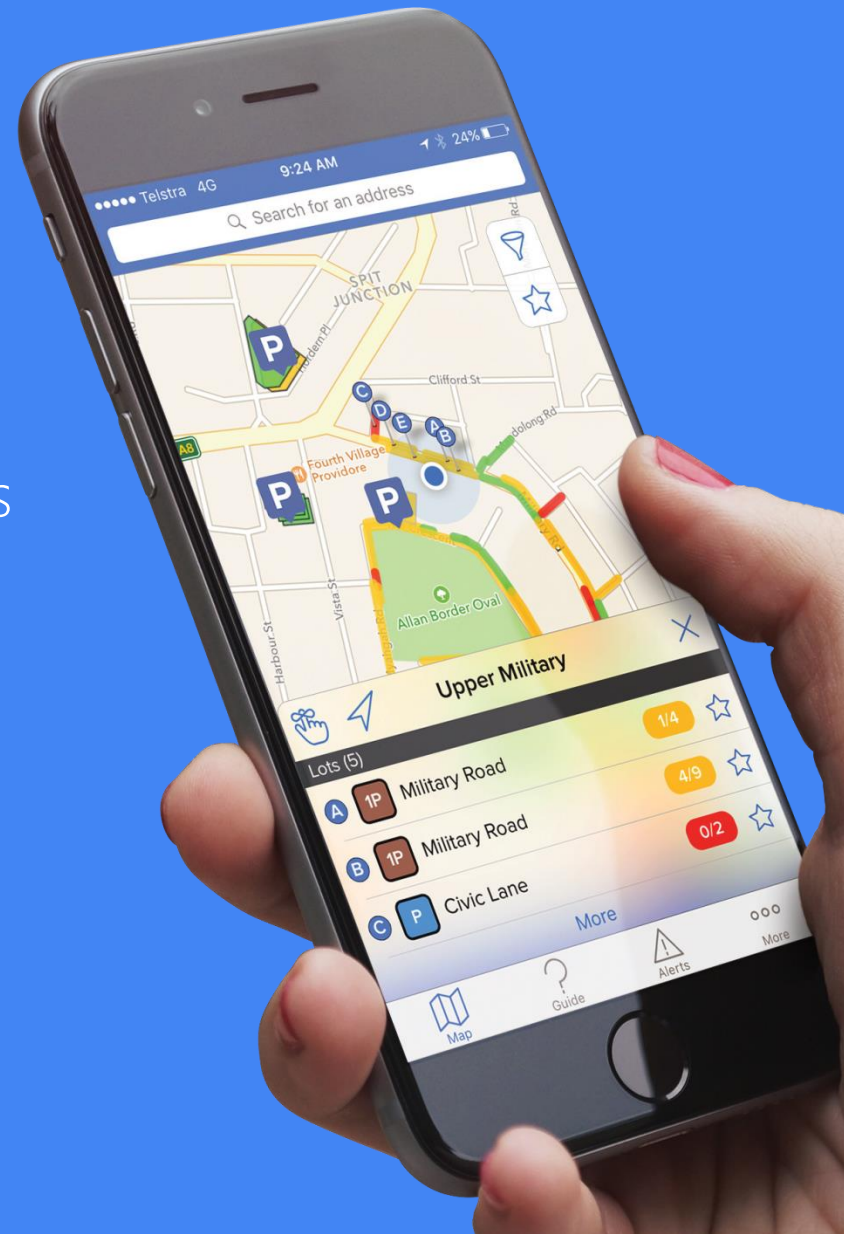
# THE TECHNOLOGY

- Above ground sensors
- Below ground sensors
- Real-time way finding signage



# THE FUTURE

- Real-time data shows available parking within the main shopping precinct
- Information about parking bays including maximum stay, time restrictions and type of parking
- Works and alerts with status updates and locations on map

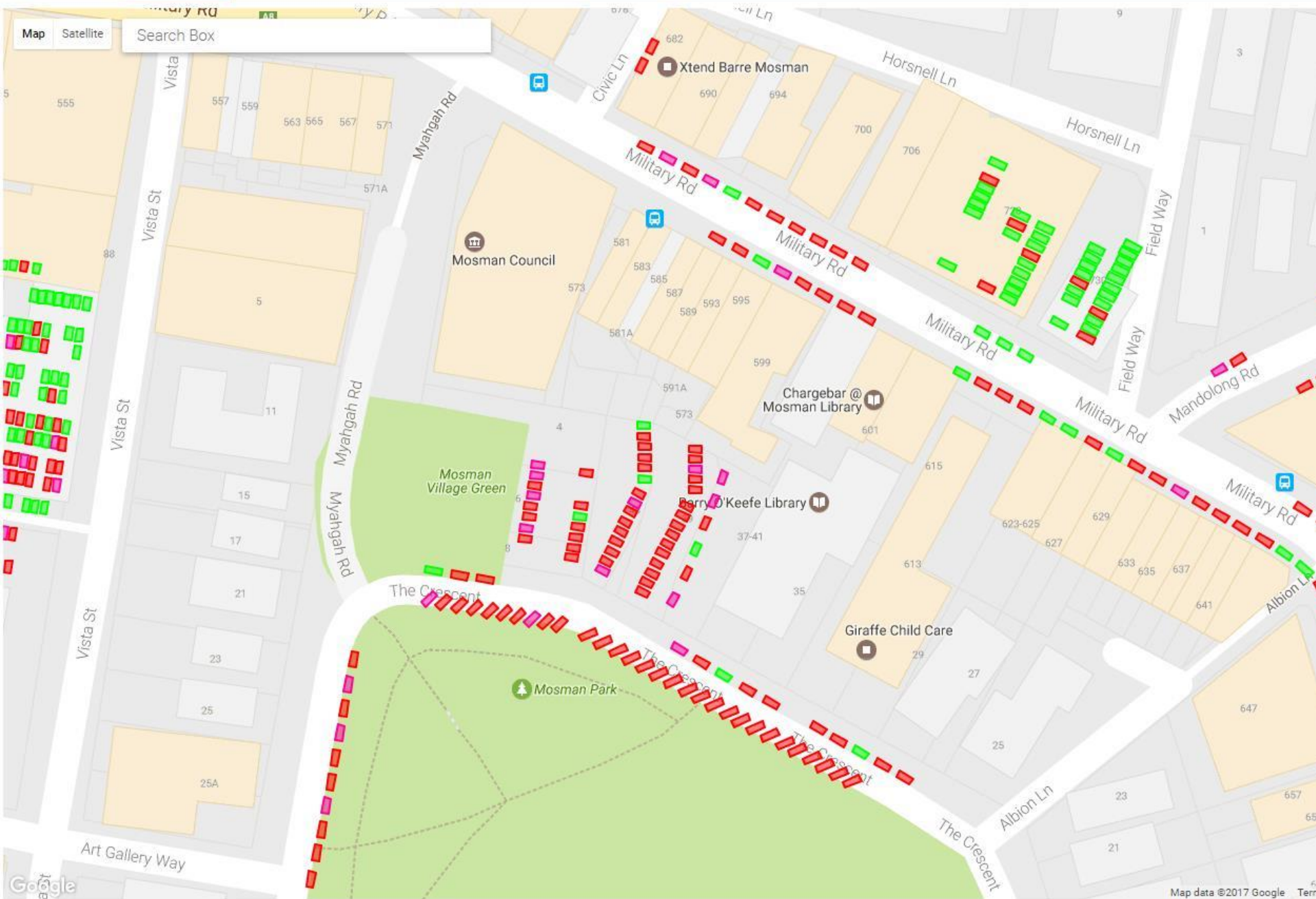




Map

Satellite

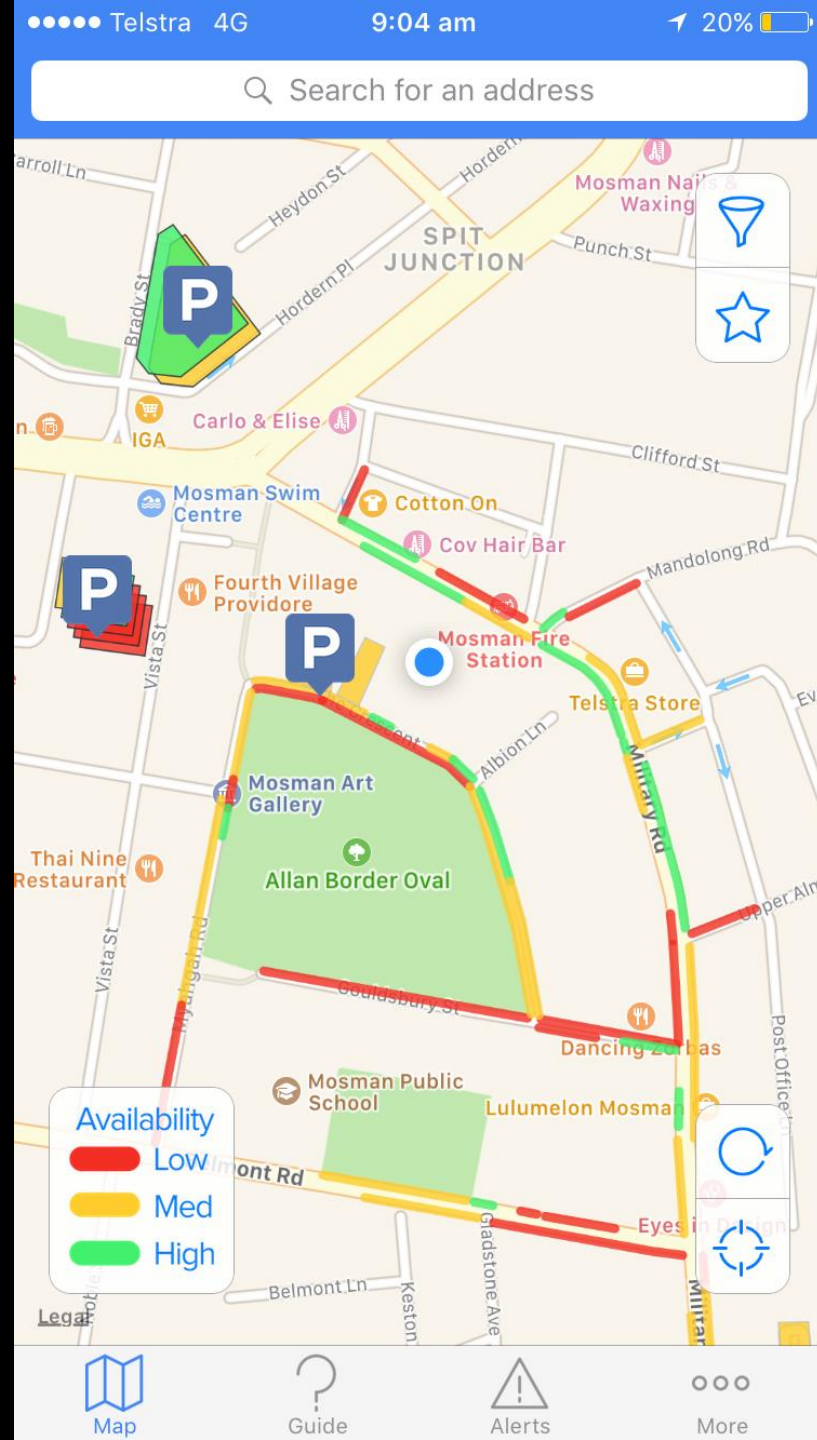
Search Box





# Park Mosman

Village · Civic · Shopping







# THE HURDLES

- Getting Councillors to make a decision
- Embracing technology and its issues
- Managing expectations that its all going to work straight away



# THE TEAM

## Consultation



## App Development



## Technology

