







# Resurrecting an Australian Icon: Rebuilding the Waltzing Matilda Centre in Outback Queensland

#### **Brian Jackson**

Director Consulting and Technical Advisory Services, Asset and Projects Services Peak Services

### A Devastating Blaze

- The blaze began at 2am and tore through the Centre for over 4 hours.
- Historical letters, records, journals, photos and artifacts were all lost in the blaze.









#### Out of the Ashes: Resurrecting an Australia Icon



A 21<sup>st</sup> century facility that exhibited the story of Waltzing Matilda as well as a historical museum





#### The Project Team

- Project Sponsor, (Former) Winton Shire Council Mayor, Butch Lenton
- Project Managed by Peak Services from August 2015 till completion in April 2018
- Quantity Surveyors, Architects,
   Engineers, Town Planner, Interpretive
   And Museum Specialist, Curator And
   Research Professionals



"This is one of the council's biggest projects...

The Waltzing Matilda Centre is an iconic

Australian attraction."

- Butch Lenton, Former Winton Shire Mayor



# "Alone we can do so little, together we can do so much"



#### The Project Options

Option 1: Reconstruct Centre Like-for-like

Option 2: Modernised Centre

Option 3: Modernised and Enhanced Centre









**EXHIBITION PLAN** 

As visitors enter the exhibition space they are directed to veer left by a sculptural entry feature. This sculptural element ensures that the flow of traffic moves around the space in a logical sequence. The positioning of the Billaborp in the center of the gallery reinforces the logical flow of traffic and removes the temptation of visitors to exit into the outdoor area prematurely

#### Option 3 Becomes a Reality





















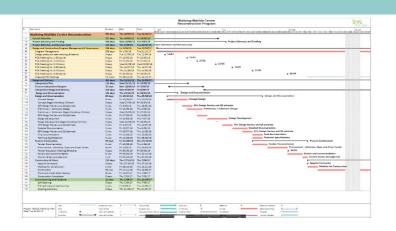


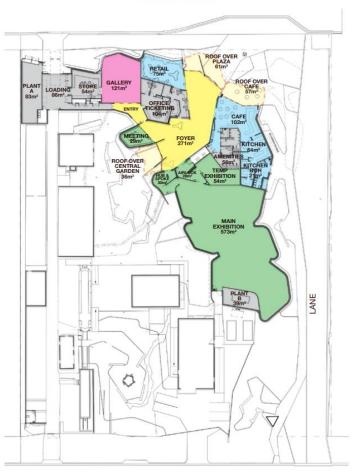
In early September 2016, the Federal Government approved NSRF3 funding of \$8M towards the Centre. This was the funding required to achieve the full vision of Council for its community and the nation



# Design Development, Cost, Scope and Risk Control

**ELDERSLIE STREET** 













LANDSBOROUGH HIGHWAY

# Learnings from the Old Centre









## **Construction and Handover**





# Construction and Handover:







Official Opening: The new Waltzing Matilda Centre officially opened on Friday 20th April 2018





Reinventing an iconic tourist attraction: a once-in-a-generation opportunity



