

**Sponsorship
Prospectus**



South Australia

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

2024

SA Conference

October 18th 2024

The Playford Conference Centre,
Adelaide

Introduction

IPWEA SA are excited to extend this invitation to you to become a valued sponsor of the 2024 IPWEA SA Annual Conference. Mark your calendars as the conference is scheduled to take place on Friday the 18th of October at the Playford Conference Centre in Adelaide. We sincerely hope that you will lend us your support as we continue to elevate this flagship event within the public works engineering community.

The IPWEA SA Conference has garnered positive feedback, growing increasingly successful with each edition. This year's conference promises to surpass expectations by combining informative and engaging speakers with ample opportunities for industry colleagues to network and discuss pressing issues facing the public works engineering sector. As a Platinum or Gold sponsor, you will have the exclusive opportunity to make a presentation during the conference, positioning your organization as a thought leader and gaining valuable exposure among industry peers.

Sponsoring the conference offers your organization unparalleled exposure to an audience of highly interested, relevant, and influential professionals in the public works engineering field. From engineers and project managers to government officials and industry stakeholders, the conference provides a unique platform to showcase your brand, products, and services to key decision-makers who are shaping the future of infrastructure and public works in South Australia. These numerous networking opportunities allow you to forge meaningful connections and explore potential collaborations with delegates from diverse backgrounds and expertise.

Maintaining a high profile for your company within the public works engineering community is paramount to your organization's continued success and growth. By sponsoring the 2024 IPWEA SA Conference, you not only reaffirm your commitment to excellence and innovation but also solidify your brand's status as a trusted partner and industry leader. Your sponsorship investment ensures that your organization remains at the forefront of the dialogue the decision makers in South Australia.

We at IPWEA SA look forward to welcoming you as a valued partner in our mission to drive innovation and excellence in the public works sector.

Overview

Here is a summary table of sponsorship levels and opportunities available for this year's conference:

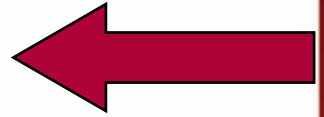
Platinum Sponsor	Only Four Available	\$3,750 ex. GST
Gold Sponsor	Only Four Available	\$2,500 ex. GST
Silver Sponsor	Limited	\$1,750 ex. GST
Bronze Sponsor		\$500 ex. GST
Baritsa Made Coffee	Only One Available	\$1000 ex. GST
Note: There is an upper limit for the total number of Platinum, Gold and Silver sponsorships due to the size of the venue. Secure yours before they run out!		

How to Secure a Sponsorship

We've made it even easier this year! To accept a sponsorship please complete and submit the agreement in the sponsorship acceptance portal:

<https://app.smartsheet.com/b/form/ab741f132c5c461f8474a530b2d04648>

Direct any questions to Sean Lewis at sean.lewis@ipwea.org



Conference Sponsorship Packages

Platinum Sponsor Industry Partner (4 available) \$3,750 excl. GST

- Trestle display – clothed and with power.
- Banner display in main conference room.
- Fifteen (15) minute presentation showcasing value in project collaboration with Public Works Authority (subject to approval based on selection criteria by providing a presentation outline). See further information below.
- Three (3) complimentary full delegate conference registrations. Additional tickets can be purchased at the discounted Member rate.
- Discounted Exhibitor ticket – for only manning of the trestle display.
- Full list of delegates post conference (subject to permission from delegates).
- One (1) promotional item to be either placed on the IPWEA SA Conference web page and a link provided to delegates or a physical item to be placed on conference delegate tables in main conference room.
- Verbal sponsor recognition at the event.
- Company name and logo featured in all conference material.



The Platinum Sponsors have the opportunities to give a 15 minute presentation. The presentation must address the following criteria:

- Showcase best practice and/or innovation;
- Demonstrate how communities have benefited from the project; and
- Demonstrate the working relationship between Public Works Authorities and private companies.

Those wishing to secure a Platinum Sponsorship need to also provide the following information for inclusion in the website and speaker profile:

1. Title of the presentation
2. 200 words (max) summary of the presentation and how it relates to Public Works best practice and/or innovation.
3. Presenter/s:
 - a. name
 - b. position title
 - c. biography – maximum of two paragraphs
 - d. high-resolution headshot photo

Gold Sponsor Trade Table (4 available) \$2,500 ex GST

- Trestle display - clothed and with power.
- Banner display at your trestle display.
- Five (5) minute presentation to inform delegates about the products and services your business can provide to deliver value to public works authorities.
- Two (2) complimentary full delegate conference registrations. Additional tickets can be purchased at the discounted Member rate.
- Discounted Exhibitor ticket – for only manning of the trestle display.
- One (1) promotional item to be either placed on the IPWEA SA Conference web page and a link provided to delegates or a physical item to be placed on conference delegate tables in main conference room.
- Verbal sponsor recognition at the event.
- Company name and logo featured in all conference material.



Silver Sponsor Trade Table (unlimited available) \$1,750 ex GST

- Trestle display - clothed and with power.
- Banner display at your trestle display.
- One (1) complimentary full delegate conference registration. Additional tickets can be purchased at the discounted Member rate.
- Discounted Exhibitor ticket – for only manning of the trestle display.
- One (1) promotional item to be either placed on the IPWEA SA Conference web page and a link provided to delegates or a physical item to be placed on conference delegate tables in main conference room.
- Verbal sponsor recognition at the event.
- Company name and logo featured in all conference material.



Bronze Sponsor (unlimited available) \$500 ex GST

- Banner Display in trestle display space.
- One e-Flyer to be placed on the IPWEA SA Conference web page.
- Verbal sponsor recognition at the event.
- Company name and logo featured in all conference material.



Barista Made Coffee Sponsor (1 available) \$1000 ex GST

New sponsorship opportunity this year!

Be the centre of everyone's focus by having your name and banner all over the barista's coffee making station. So many people will line up to get coffee before the event, you will have them thanking you for sponsoring before the conference even starts!

As it is new, we think we will have only one barista, but numbers may dictate more, so sponsors have to be ready with more than one banner! In addition to the banner at the coffee station, sponsors will get:

- Verbal sponsor recognition at the event.
- Company name and logo featured in all conference material.



Terms and Conditions

- Full payment is required within 14 days of invoice unless previously negotiated with IPWEA SA. If your final payment is not received by this date, the sponsorship package may be resold to other interested parties.
- The organisers reserve the right to change the venue, timing and duration if exceptional circumstances demand. In the event of a change, the agreement to participate will remain in force as long as the Sponsor is informed of the change.
- In the event of withdrawal or cancellation of sponsorship, unless that particular area of sponsorship is resold, the organisers reserve the right to retain payment received.
- The sponsorship packages are allocated as outlined and the decision of the organisers is final.
- The Conference's requirements regarding artwork, logos, specifications and delivery details or other arrangements will be sent to you in a confirmation email. These dates must be met by the sponsor to guarantee delivery of the entitlement by the conference organisers.
- The Conference Committee reserves the right to accept or reject any application for sponsorship at its discretion with the return of any payment. Allocation of sponsorship packages is at the discretion of the Conference Committee, whose decision will be final.
- The Conference Committee will not be liable for any indirect or consequential damages arising out of a breach of this sponsorship contract.
- IPWEA SA accepts no responsibility for any act, accidents, omission on the part of service providers, the accuracy or content of any written or oral statements by speakers in connection with this event, delay, damage, personal injury or death.
- Placement of all banners supplied by sponsors will be at the discretion of the conference organisers and Conference Committee, based on the level of sponsorship.
- All package prices are exclusive of GST and GST will be added at the time of invoicing, at the current rate of GST applicable (currently 10%).