



Strategic Objective 1: Maintain/build relevance and value for young members

Priority	Action	Detail/Measurement	Responsibility	Completion Date	Progress
1	Communicate the value of membership	Review and update a succinct document that provides a snapshot of the 'who, what, where, why and how' of IPWEA with particular focus on how it makes their working life better. Update the Young IPWEA brochure to reflect any changes and circulate to all members	Young IPWEA Chair, CEO; Division Chairs & CEOs	Nov 2018	90% On Target - Young IPWEA Welcome Pack Drafted
2	Evaluate the Young IPWEA Mentoring Program	The mentoring program engages members that are well-advanced in their career to coach and mentor the professional and technical leaders of tomorrow. Evaluate and grow the Mentoring Program as our Flagship program	CEO, All Chairs	July 2018	<i>Ongoing</i> – Exploring options. as unable to secure sponsor or suitable provider
3	Mentoring Database	Explore the potential for a Mentoring Database that includes list of potential willing industry mentors and their contact numbers who can act as informal mentors	All Chairs work on Proposal Implementation	November 2018 March 2019	<i>Not yet commenced.</i>
4	Improve/Expand the Experience	Explore Opportunities expand the experience provided to YIPWEA Members i.e. Career development skills, soft skills, leadership and management skills, webinars are all areas of opportunity for development.	Young IPWEA Chair, CEO; Division Chairs & CEOs	Nov 2018	<i>25% On Target</i> - Young IPWEA Professional Development Workshop now included in IPWC. Will incorporate Pulse Survey feedback into Actions.
5	Building Relevance for Public Works Professionals outside of LG	Raise Profile through promotion of current members not in LG Explore opportunities to expand current pool of members and identify value proposition for non LG Members	CEO, All Chairs	July 2019	<i>Not yet commenced.</i>

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Strategic Objective 2: Encourage and drive engagement with young members

Priority	Action	Detail/Measurement	Responsibility	Completion Date	Progress
1	Pulse survey of u35 members	Ascertain and validate the issues u35 members are facing and to determine the key drivers for engagement. Improve Responses	All Chairs	Annually June/July	60% - <i>On Target</i>
2	Improve Engagement at National Conference with U35 Icebreaker and Professional development Workshop associated with Conference Program	<ul style="list-style-type: none"> Proposal Prepared Event Planned Workshop Facilitator Sourced and Confirmed 	Young IPWEA Chair, CEO; Division Chairs & CEOs	Aug 2018 – Proposal for Professional Development Workshop Implemented at Hobart Conference 2019	100% - <i>Proposal Submitted</i> 15% <i>On Target</i> - Assisting Event Planning
3	Build Young IPWEA presence - Increase Social Media Presence	Grow our social media presence, driving engagement, fostering discussion and highlighting achievements of Young IPWEA and its members	All Chairs	Social Media Session – March 2018 Social Media Engagement Strategy – October 2018 Implementation of Social Media Engagement Strategy – July 2019	100% - Social Media Engagement Strategy Developed, 15% - Commenced implementation
5	Develop a Welcome Pack for new members (incl. Young IPWEA)	Develop a Welcome Pack, customised to the member's Division/Branch, introducing their local Chairman, an introduction to the structure but more importantly outlining how the actions of the Associations benefit them. Welcome Gift – Token or Branding? Pack be sent out to All Members – encouraging young members to join	CEO, Chair Young IPWEA	June 2019	95% <i>On Target</i> – Draft Completed

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Branded USB – Includes Video, Information, Links etc

4	Encourage a YIPWEA Agenda Item at all IPWEA Events	Ensure all Divisions include a YIPWEA Item for Young Members to Speak/ Present Projects/Share Ideas	Young IPWEA Chair, CEO; Division Chairs & CEOs	Items detailed in calendar of YIPWEA Events September 2018	<i>75% On Target</i>
6	Provide More YIPWEA Events	Explore Opportunities for additional YIPWEA Events	Young IPWEA Chair, CEO; Division Chairs & CEOs	Items detailed in calendar of YIPWEA Events Annually	<i>Not yet commenced.</i>
7	Development of Engagement Strategy	The Australasian Board has asked YIPWEA to develop a strategy to improve the experience and conversion of student to paying members and young members	All Chairs	November 2018	100% - Engagement Strategy Developed