

Sponsorship
Prospectus



South Australia

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

2024

Industry Partnership

EDUCATES. FACILITATES.

NETWORKS. ADVOCATES.

Industry Partnership 2024

If you are reading this, you already know that IPWEA SA relies on sponsor revenue to fund the operation of the Division because your organisation is already a great supporter of our organisation. Membership fees support some of our basic operations, and sponsorship for events enables events to occur and adds some revenue to the bottom line, there is also a need for additional revenue to sustain the Division and expand its services.

This year IPWEA SA is offering an improved Industry Partnership package for up to eight businesses that have been long term supporters. We have changed to a calendar year term on a permanent basis to even the cash flow for us through the financial year. As such, industry partners will retain all their benefits until March 1 2025, and will be offered a chance to renew January / February 2025.

What are the benefits?

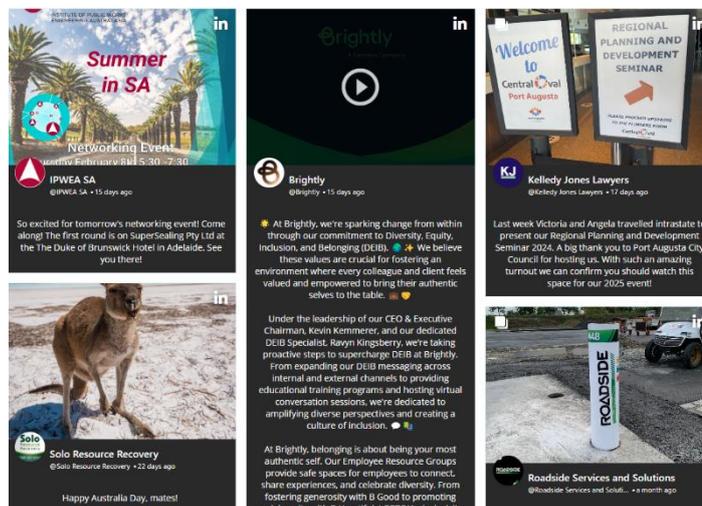
The benefits are pretty big! Lots of brand presentation and opportunities to show expertise in articles and LinkedIn Posts. Here are the details:

- Logo on all communications to members
- Logo on landing page of IPWEA SA website
- Information about the business on the IPWEA SA website for the financial year, with a link to the partner’s website (see the ticker below from our website)



- Acknowledgement at all events as Industry Partners
- On LinkedIn, IPWEA SA will share two posts from the business per month (if they are available). To the right is an example of the news feed on our website of posts we have liked or shared.
- Two opportunities to provide articles for content marketing. The articles will be put on SA’s website, and a LinkedIn and Email campaign will be used to direct people to read the article. These articles will simultaneously be used to promote events, training, and the SA conference.

What's happening on LinkedIn



Investment

The sponsorship costs \$1500 Ex GST, payable by 31/3/2024. The terms and conditions are spelled out below.

How do the invited companies participate?

We've made it even easier this year!

To accept the offer please complete and submit the agreement in the sponsorship acceptance portal:

<https://app.smartsheet.com/b/form/3f14d632a69c4e95a78e0467eb171232>

Direct any questions to Sean Lewis at sean.lewis@ipwea.org

Terms and Conditions

- Full payment is required by March 31st 2024 unless previously negotiated with IPWEA SA. If your final payment is not received by this date, the sponsorship package may be resold to other interested parties.
- In the event of withdrawal or cancellation of sponsorship, please be advised that unless that sponsorship is resold, IPWEA SA reserve the right to retain payment received.
- IPWEA SA accepts no responsibility for any act, accidents, omission on the part of service providers, the accuracy or content of any written or oral statements by speakers in connection with any event, delay, damage, personal injury or death.
- All package prices are exclusive of GST and GST will be added at the time of invoicing, at the current rate of GST applicable (currently 10%).
- Sponsors should provide a good quality logo to be used in all of our promotions and website via the sponsorship acceptance portal.