

# WE ARE RESPONSIBLE

Understanding how decisions today will impact  
infrastructure intergenerational benefits

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# MY INSPIRATION FOR THIS PRESENTATION





# DECISIONS

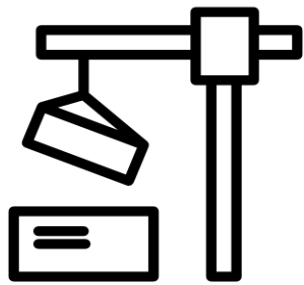
- What decisions do we need and want to make and who makes these decisions?
- Data driven decisions vs. Intuition and 'Local Knowledge'

*Individually we hold the ability to influence.*

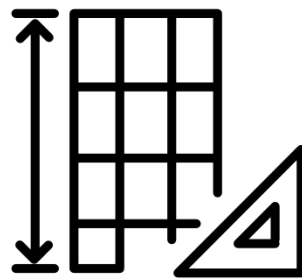
*Together we hold the power to shape  
change.*

*But remember... with great power comes,  
great responsibility.*

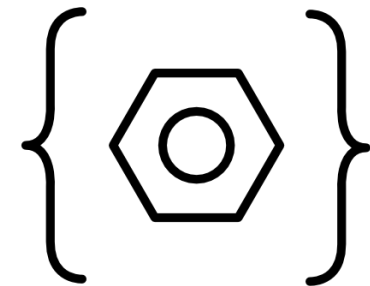




**Ask Questions**



**Quantify and  
Measure**



**Make  
Decisions and  
Review**



# COMMON MISCONCEPTIONS

1. We know exactly the decision we want to make
2. I don't have enough data or our data is not good enough to use to make decisions
3. I need to have an asset strategy in place in order to make good decisions
4. I have lots of data, I have all the data I need



# ROI EXAMPLES



- \$280M saving over 10 years in Road Management (\$120k investment)
- \$1.1B saving over 20 years in Airport Management (\$700k investment)
- \$4.2M saving over 5 years in Rural Asset Management (\$50k investment)
- \$1.3M saved every 5 years reducing complexity and amount of data captured (\$82k investment)
- Some RoI is difficult to measure

# SUCCESS FACTORS AND FACTORS FOR SUCCESS

- Define the decisions you want to make
- Understand the data that drives those decisions
- Identified the gap – people, knowledge, data, processes, systems, etc.
- Known risk profile
- Gain a wider perspective, a more holistic decision making ability
- Engaged, curious and asking questions





# THANK YOU

